



GUINNESS WORLD RECORDS (GWR) is the global authority on record-breaking achievement. The iconic annual *Guinness World Records* book has sold over 138 million copies in over 20 languages and in more than 100 countries since 1955. Additionally, the *Guinness World Records: Gamer's Edition*, first published in 2007 and part of a growing GWR publishing programme, has sold more than five million copies to date. Guinness World Records' television programmes reach over 750 million viewers worldwide, and the GWR YouTube channel boasts more than one million subscribers, prompting more than 300 million views per year. The GWR website receives 21 million visitors annually, and we engage with over 12 million fans on Facebook.

Gamer's Editor, Guinness World Records *Gamer's Edition*

Permanent, full time

London

The Opportunity

As part of an exciting and lively publishing department, to be the editorial lead, in-house expert and face of PR for the best-selling annual videogaming publication, *Guinness World Records: Gamer's Edition*. This role provides a unique opportunity to help build this continually developing area of the business and be part of a great team in a unique business, and as such we are looking for a special candidate with lots of energy, ideas and a passion for gaming. The role reports to the VP of Publishing for Guinness World Records.

Main Duties & Responsibilities

As a Gamer's Editor your responsibilities will include:

- Leading the editorial direction for *GWR Gamer's Edition* in line with its success, ensuring it reflects the most up-to-date and popular games and retains its huge commercial appeal to the core audience
- Delivering new records and related content in conjunction with our external consultants and in-house records teams
- Working closely with the GWR PR and Marketing teams to build internal and external communications around the product and helping to keep the company at large up to date with major trends and insight
- Building upon and develop key partnerships with games publishers
- Being the "face" of *GWR Gamer's Edition* for PR, events and records certificate presentations

Candidate Capabilities

- A strong gaming editor (sub, deputy or full) or journalist with an unflagging passion for the subject and who is completely on top of trends, new releases and products in development
- Extensive knowledge of and experience in a wide range of games and genres, plus inside knowledge of the industry and its component parts, from mobile gaming to PC via consoles and handhelds, industry stars and trends, across all genres
- Strong contacts and excellent relationships in the gaming industry
- Full working knowledge of Microsoft Office. Experience with InDesign preferred
- Ability to meet deadlines, stay organised and keep to budget
- Ability to work under pressure in a constantly changing environment
- Self-starter and team player

How to apply

Interested in the opportunity to gain experience from a strong brand with a great working environment? Please send your CV and a cover letter that describes your suitability & salary expectations to hr@guinnessworldrecords.com ASAP!

Please note, we will only respond to applications with CV's attached and while we sincerely appreciate all applications, only those candidates selected for interview will be contacted.