

GUINNESS WORLD RECORDS (GWR) is the global authority on record-breaking achievement. The iconic annual *Guinness World Records* book has sold over 138 million copies in over 20 languages and in more than 100 countries since 1955. Additionally, the *Guinness World Records: Gamer's Edition*, first published in 2007 and part of a growing GWR publishing programme, has sold more than five million copies to date. Guinness World Records' television programmes reach over 750 million viewers worldwide, and the GWR YouTube channel boasts more than one million subscribers, prompting more than 300 million views per year. The GWR website receives 21 million visitors annually, and we engage with over 12 million fans on Facebook.

Finance Analyst
Permanent - Full time
London, E14

The Opportunity

GWR is seeking a talented Finance Analyst to work with the non-Finance stakeholders to establish & analyse the financial and non-financial management information needs of the business.

As a Finance Analyst some of your responsibilities will include:

- Provision of commercial and financial analysis to key stakeholders in the UK & overseas to deliver high impact insights that lead to improved customer focussed decisions.
- Preparation, evaluation and interpretation of consistent management information and KPIs
- Analysis of trading performance including commercial performance, customer insights & intelligence, effectiveness of marketing campaigns, and productivity & efficiency of in-house processes.
- Supporting business modelling and strategy through the combining of internal analysis with external and commissioned research.
- Perform gap analysis on business performance, customer experience and product delivery.
- Develop, monitor and improve current management reports in conjunction with the Financial Control Manager

The ideal candidate will be able to demonstrate the following:

- 3-5 years relevant, commercial facing, analytics experience
- Strong stakeholder management skills
- A self-motivated individual with initiative and ability to work in a stand-alone role
- Ability to understand and assimilate complex information quickly
- Excellent commercial acumen
- Excellent MS Excel skills including PowerPivot
- Experience in managing a P&L and balance sheet
- Previous experience of a traditional accounting role (finance analyst) an advantage
- ACMA/ACA accounting qualification desirable

How to apply

Interested in the opportunity to gain experience from a strong brand with a great working environment? Please send your CV and a cover letter that describes your suitability & salary expectations to HR@guinnessworldrecords.com ASAP!

Please note, we will only respond to applications with CV's attached and while we sincerely appreciate all applications, only those candidates selected for interview will be contacted.